Cognitive Interviewing A Tool For Improving Questionnaire Design

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Cognitive Interviewing Gordon B. Willis 2004-09-14 The design and evaluation of questionnaires—and of other written and oral materials—is a challenging endeavor, fraught with potential pitfalls. Cognitive Interviewing: A Tool for Improving Questionnaire Design describes a means of systematically developing survey questions through investigations that intensively probe the thought processes of individuals who are presented with those inquiries. The work provides general guidance about questionnaire design, development, and pre-testing sequence, with an emphasis on the cognitive interview. In particular, the book gives detailed instructions about the use of verbal probing techniques, and how one can elicit additional information from subjects about their thinking and about the manner in which they react to tested questions. These tools help researchers discover how well their questions are working, where they are failing, and determine what they can do to rectify the wide variety of problems that may surface while working with questionnaires.

Usability Testing for Survey Research Emily Geisen 2017-02-15 Usability Testing for Survey Research provides researchers with a guide to the tools necessary to evaluate, test, and modify surveys in an iterative method during the survey pretesting process. It includes examples that apply usability to any type of survey during any stage of development, along with tactics on how to tailor usability testing to meet budget and scheduling constraints. The book's authors distill their experience to provide tips on how usability testing can be applied to paper surveys, mixed-mode surveys, interviewer-administered tools, and additional products. Readers will gain an understanding of usability and usability testing and why it is needed for survey research, along with guidance on how to design and conduct usability tests, analyze and report findings, ideas for how to tailor usability testing to meet budget and schedule constraints, and new knowledge on how to apply usability testing to other survey-related products, such as project websites and interviewer administered tools. Explains how to design and conduct usability tests and analyze and report the findings Includes examples on how to conduct usability testing on any type of survey, from a simple three-question survey on a mobile device, to a complex, multi-page establishment survey Presents real-world examples from leading usability and survey professionals, including a diverse collection of case studies and considerations for using and combining other methods Discusses the facilities, materials, and software needed for usability testing, including in-lab testing, remote testing, and eye tracking

Methods for Testing and Evaluating Survey Questionnaires Stanley Presser 2004-08-16 The definitive resource for survey questionnaire testing and evaluation Over the past two decades, methods for the development, evaluation, and testing of survey questionnaires have undergone radical change. Research has now begun to identify the strengths and weaknesses of various testing and evaluation methods, as well as to estimate the methods' reliability and validity. Expanding and adding to the research presented at the International Conference on Questionnaire Development, Evaluation and Testing Methods, this title presents the most up-to-date knowledge in this burgeoning field. The only book dedicated to the evaluation and testing of survey questionnaires, this practical reference work brings together the expertise of over fifty leading, international researchers from a broad range of fields. The volume is divided into seven sections: Cognitive interviews Mode of administration Supplements to conventional pretests Special populations Experiments Multi-method applications Statistical modeling Comprehensive and carefully edited, this groundbreaking text offers researchers a solid foundation in the latest developments in testing and evaluating survey questionnaires, as well as a thorough introduction to emerging techniques and technologies.

Statebuilding Timothy Sisk 2014-01-21 After civil wars end, what can sustain peace in the long-term? In particular, how can outsiders facilitate durable conflict-managing institutions through statebuilding - a process that historically has been the outcome of bloody struggles to establish the state's authority over warlords, traditional authorities, and lawless territories? In this book, Timothy Sisk explores international efforts to help the world's most fragile post-civil war countries today build viable states that can provide for security and deliver the basic services essential for development. Tracing the historical roots of statebuilding to the present day, he demonstrates how the United Nations, leading powers, and well-meaning donors have engaged in statebuilding as a strategic approach to peacebuilding after war. Their efforts are informed by three key objectives: to enhance security by preventing war recurrence and fostering community and human security; to promote development through state provision of essential services such as water, sanitation, and education; to enhance human rights and democracy, reflecting the liberal international order that reaffirms the principles of democracy and human rights, . Improving governance, alongside the state's ability to integrate social differences and manage conflicts over resources, identity, and national priorities, is essential for long-term peace. Whether the global statebuilding enterprise can succeed in creating a world of peaceful, well-governed, development-focused states is unclear. But the book concludes with a road map toward a better global regime to enable peacebuilding and development-oriented statebuilding into the 21st century.

Optimizing Cognitive Rehabilitation McKay Moore Sohlberg 2011-09-12 Rehabilitation professionals face a key challenge when working with clients with acquired cognitive impairments: how to teach new skills to individuals who have difficulty learning. Unique in its focus, this book presents evidence-based instructional methods specifically designed to help this population learn more efficiently. The expert authors show how to develop, implement, and evaluate an individualized training plan. They provide practical guidelines for teaching multistep procedures, cognitive strategies, the use of external aids, and more. User-friendly features include 17 sample worksheets and forms; blank forms can be downloaded and printed in a convenient 8 1/2" x 11" size.

The Medical Interview Mack Jr. Lipkin 2012-12-06 Primary care medicine is the new frontier in medicine. Every nation in the world has recognized the necessity to deliver personal and primary care to its people. This includes first-contact care, care based in a positive and caring personal relationship, care by a single healthcare provider for the majority of the patient's problems, coordination of all care by the patient's personal provider, advocacy for the patient by the provider, the provision of preventive care and psychosocial care, as well as care for episodes of acute and chronic illness. These facets of care work most effectively when they are embedded in a coherent integrated approach. The support for primary care derives from several significant trends. First, technologically based care costs have rocketed beyond reason or availability, occurring in the face of exploding populations and diminishing real resources in many parts of the world, even in the wealthier nations. Secondly, the primary care disciplines-general internal medicine and pediatrics and family medicine-have matured significantly.

The Complete Guide to Writing Questionnaires David F. Harris 2014-04-30 The Complete Guide to Writing Questionnaires is a user-friendly comprehensive guide for planning and writing questionnaires. It contains a framework for writing questionnaires that begins with planning research to support decision-making, conducting qualitative research, and planning the questionnaire before you begin writing questions. It provides guidelines to make questions clear, answerable, easy and unbiased. The book also offers guidelines for the three most common tasks we ask of respondents: selecting items from a list, rating items on a scale and answering open-ended questions. Finally, the book shows how to properly pretest a questionnaire. This book is for anyone who is involved in writing questionnaires, including: marketing researchers human resources managers public health officials engineers government researchers professors who will use the book as part of their curriculum pollsters anyone else charged with writing a questionnaire

Mental Status Examination Wes Burgess 2013-04-02 Contains case studies.

The SAGE Handbook of Survey Methodology Christof Wolf 2016-03-24 Survey Methodology is becoming a more structured field of research, deserving of more and more academic attention. The SAGE Handbook of Survey Methodology explores both the increasingly scientific endeavour of surveys and their growing complexity, as different data collection modes and information sources are combined. The handbook takes a global approach, with a team of international experts looking at local and national specificities, as well as problems of cross-national, comparative survey research. The chapters are organized into seven major sections, each of which represents a stage in the survey life-cycle: Surveys and Societies Planning a Survey Measurement Sampling Data Collection Preparing Data for Use Assessing and Improving Data Quality The SAGE Handbook of Survey Methodology is a landmark and essential tool for any scholar within the social sciences.

Cognitive Interviewing Methodology Kristen Miller 2014-07-15 AN INTERDISCIPLINARY PERSPECTIVE TO THE EVOLUTION OF THEORY AND METHODOLOGY WITHIN COGNITIVE INTERVIEW PROCESSES Providing a comprehensive approach to cognitive interviewing in the field of survey methodology, Cognitive Interviewing Methodology delivers a clear guide that draws upon modern, cutting-edge research from a variety of fields. Each chapter begins by summarizing the prevailing paradigms that currently dominate the field of cognitive interviewing. Then underlying theoretical foundations are presented, which supplies readers with the necessary background to understand newly-evolving techniques in the field. The theories lead into developed and practiced methods by leading practitioners, researchers, and/or academics. Finally, the edited guide lays out the limitations of cognitive interviewing studies and explores the benefits of cognitive interviewing with other methodological approaches. With a primary focus on question evaluation, Cognitive Interviewing Methodology also includes: Step-by-step procedures for conducting cognitive interviewing studies, which includes the various aspects of data collection, questionnaire design, and data interpretation Newly developed tools to benefit cognitive interviewing studies as well as the field of question evaluation, such as Q-Notes, a data entry and analysis software application, and Q-Bank, an online resource that houses question evaluation studies A unique method for questionnaire designers, survey managers, and data users to analyze, present, and document survey data results from a cognitive interviewing study An excellent reference for survey researchers and practitioners in the social sciences who utilize cognitive interviewing techniques in their everyday work, Cognitive Interviewing Methodology is also a useful supplement for courses on survey methods at the upper-undergraduate and graduate-level.

Question Evaluation Methods Jennifer Madans 2011-10-14 Insightful observations on common question evaluation methods and best practices for data collection in survey research Featuring contributions from leading researchers and academicians in the field of survey research, Question Evaluation Methods: Contributing to the Science of Data Quality sheds light on question response error and introduces an interdisciplinary, cross-method approach that is essential for advancing knowledge about data quality and ensuring the credibility of conclusions drawn from surveys and censuses. Offering a variety of expert analyses of question evaluation methods, the book provides recommendations and best practices for researchers working with data in the health and social sciences. Based on a workshop held at the National Center for Health Statistics (NCHS), this book presents and compares various question evaluation methods that are used in modern-day data collection and analysis. Each section includes an introduction to a method by a leading authority in the field, followed by responses from other experts that outline related strengths, weaknesses, and underlying assumptions. Topics covered include: Behavior coding Cognitive interviewing Item response theory Latent class analysis Split-sample experiments Multitrait-multimethod experiments Field-based data methods A concluding discussion identifies common themes across the presented material and their relevance to the future of survey methods, data analysis, and the production of Federal statistics. Together, the methods presented in this book offer researchers various scientific approaches to evaluating survey quality to ensure that the responses to these questions result in reliable, high-quality data. Question Evaluation Methods is a valuable supplement for courses on questionnaire design, survey methods, and evaluation methods at the upper-undergraduate and graduate levels. it also serves as a reference for government statisticians, survey methodologists, and researchers and practitioners who carry out survey research in the areas of the social and health sciences.

Survey Questions Jean M. Converse 1986

Asking Questions Norman M. Bradburn 2015-08-07 Since it was first published more than twenty-five years ago, Asking Questions has become a classic guide for designing questionnaires¾the most widely used method for collecting information about people?s attitudes and behavior. An essential tool for market researchers advertisers, pollsters, and social scientists, this thoroughly updated and definitive work combines time-proven techniques with the most current research, findings, and methods. The book presents a cognitive approach to questionnaire design and includes timely information on the Internet and electronic resources. Comprehensive and concise, Asking Questions can be used to design questionnaires for any subject area, whether administered by telephone, online, mail, in groups, or face-to-face. The book describes the design process from start to finish and is filled with illustrative examples from actual surveys.

Using cognitive interviewing to improve the Women's Empowerment in Agriculture Index survey instruments Malapit, Hazel J. 2016-10-14 This paper describes the cognitive interviews undertaken in Bangladesh and Uganda in 2014 as part of the second round of pilots intended to refine the original version of the Women's Empowerment in Agricultural Index (WEAI). The WEAI is a survey-based tool that assesses gendered empowerment in agriculture. Baseline data were collected in 19 countries following the WEAI's launch in 2012, but implementers reported a number of problems, such as confusion among both respondents and enumerators regarding the meaning of abstract concepts in the autonomy sub-module and difficulties recalling the sequence and duration of activities in the time-use sub-module. In our cognitive interviews, we asked detailed follow-up questions such as, "Did you think this question was difficult, and if so, why?" and "Can you explain this term to me in your own words?" The results revealed potential problems with the survey questions and informed the revision of the WEAI, now called the Abbreviated WEAI (or A-WEAI), which has less potential for response errors.

Cognitive Interviewing Gordon B. Willis 2004-09-14 The design and evaluation of questionnaires—and of other written and oral materials—is a challenging endeavor, fraught with potential pitfalls. Cognitive Interviewing: A Tool for Improving Questionnaire Design describes a means of systematically developing survey questions through investigations that intensively probe the thought processes of individuals who are presented with those inquiries. The work provides general guidance about questionnaire design, development, and pre-testing sequence, with an emphasis on the cognitive interview. In particular, the book gives detailed instructions about the use of verbal probing techniques, and how one can elicit additional information from subjects about their thinking and about the manner in which they react to tested questions. These tools help researchers discover how well their questions are working, where they are failing, and determine what they can do to rectify the wide variety of problems that may surface while working with questionnaires.

Becoming a Survey Whisperer Alan Donnelly 2022 This case study details the experiences of two researchers at a large university in the UK, in carrying out a series of cognitive interviews with students, to examine their interpretations of and responses to items on an institution-wide questionnaire. Cognitive interviewing refers to a set of techniques used to assess the ways in which individuals mentally respond to survey questions, with the aim of exploring the accuracy and consistency of interpretations and, if necessary, making revisions. The research was conducted as part of a wider initiative to review the institution's use of a standardized questionnaire to evaluate student module experiences and to engage students as co-designers. The case study describes how a face-to-face research activity was adapted for online delivery during the COVID-19 pandemic. It considers the three key options for conducting cognitive interviews remotely (telephone, videoconferencing, and web probing) and provides a critical reflection on the ethical and practical challenges and possibilities presented by using videoconferencing as the preferred method. We reflect on our own experiences as researchers, suggest key considerations for those who may wish to engage in online qualitative research activity, and offer links to further helpful resources, to help consolidate and extend readers' learning.

Implementing Strategies to Enhance Public Health Surveillance of Physical Activity in the United States National Academies of Sciences, Engineering, and Medicine 2019-06-19 Physical activity has far-reaching benefits for physical, mental, emotional, and social health and well-being for all segments of the population. Despite these documented health benefits and previous efforts to promote physical activity in the U.S. population, most Americans do not meet current public health guidelines for physical activity. Surveillance in public health is the ongoing systematic collection, analysis, and interpretation of outcome-specific data, which can then be used for planning, implementation and evaluation of public health practice. Surveillance of physical activity is a core public health function that is necessary for monitoring population engagement in physical activity, including participation in physical activity initiatives. Surveillance activities are guided by standard protocols and are used to establish baseline data and to track implementation and evaluation of interventions, programs, and policies that aim to increase physical activity. However, physical activity is challenging to assess because it is a complex and multidimensional behavior that varies by type, intensity, setting, motives, and environmental and social influences. The lack of surveillance systems to assess both physical activity behaviors (including walking) and physical activity environments (such as the walkability of communities) is a critical gap. Implementing Strategies to Enhance Public Health Surveillance of Physical Activity in the United States develops strategies that support the implementation of recommended actions to improve national physical activity surveillance. This report also examines and builds upon existing recommended actions.

Data Collection Research Methods in Applied Linguistics Heath Rose 2019-11-28 The successful collection of data is a key challenge to obtaining reliable and valid results in applied linguistics research. Data Collection Research Methods in Applied Linguistics guides researchers through the key issues involved in collecting linguists face in collecting good data. The book explores frequently used data collection techniques, including: * interviews and focus groups * observations * stimulated recall and think aloud protocols * data elicitation tasks * corpus methods * questionnaires * validated tests and measures Each chapter focuses on one type of data collection, outlining key concepts, threats to reliability and validity, procedures for good data collection, and implications for researchers. The chapters also include exemplary research projects, showcasing and explaining for readers how the technique was used to collect data in a successfully published study. This book is an essential resource for both novice and experienced applied linguists tackling data collection techniques for the first time.

Constructing Survey Data Giampietro Gobo 2014-04-22 Engaging and informative, this book provides students and researchers with a pragmatic, new perspective on the process of collecting survey data. By proposing a post-positivist,

interviewee-centred approach, it improves the quality and impact of survey data by emphasising the interaction between interviewer and interviewee. Extending the conventional methodology with contributions from linguistics, anthropology, cognitive studies and ethnomethodology, Gobo and Mauceri analyse the answering process in structured interviews built around questionnaires. The following key areas are explored in detail: An historical overview of survey research The process of preparing the survey and designing data collection The methods of detecting bias and improving data quality The strategies for combining quantitative and qualitative approaches The survey within global and local contexts Incorporating the work of experts in interpersonal and intercultural relations, this book offers readers an intriguing critical perspective on survey research. Giampietro Gobo, Ph.D., is Professor of Methodology of Social Research and Evaluation Methods at the Department of Social and Political Studies - University of Milan. He has published over fifty articles in the areas of qualitative and quantitative methods. His books include Doing Ethnography (Sage 2008) and Qualitative Research Practice (Sage 2004, co-edited with C. Seale, J.F. Gubrium and D. Silverman). He is currently engaged in projects in the area of workplace studies. Sergio Mauceri, Ph.D., is Lecturer in Methodology of Social Sciences and teaches Quantitative and Qualitative Strategies of Social Research at the Department of Communication and Social Research - University of Rome 'La Sapienza'. He has published several books and articles on data quality in survey research, mixed strategies, ethnic prejudice, multicultural cohabitation, delay in the transition to adulthood, worker well-being in call centres and homophobia.

Advances in Comparative Survey Methods Timothy P. Johnson 2018-10-30 Covers the latest methodologies and research on international comparative surveys with contributions from noted experts in the field Advances in Comparative Survey Methodology examines the most recent advances in methodology and operations as well as the technical developments in international survey research. With contributions from a panel of international experts, the text includes information on the use of Big Data in concert with survey data, collecting biomarkers, the human subject regulatory environment, innovations in data collection methodology and sampling techniques, use of paradata across the survey lifecycle, metadata standards for dissemination, and new analytical techniques. This important resource: Contains contributions from key experts in their respective fields of study from around the globe Highlights innovative approaches in resource poor settings, and innovative approaches to combining survey and other data Includes material that is organized within the total survey error framework Presents extensive and up-to-date references throughout the book Written for students and academic survey researchers and market researchers engaged in comparative projects, this text represents a unique collaboration that features the latest methodologies and research on global comparative surveys.

Using Cognitive Interviewing to Better Understand Young Adult E-cigarette Use Josephine Taulbee Hinds (III) 2015 Questionnaires that assess emerging electronic nicotine delivery systems, or ENDS, are often based on traditional tobacco product surveys. Unique attributes of ENDS makes accurate assessment of their use a challenge for researchers. Cognitive interviews are a way of gaining insight into participants' interpretations of survey questions and the methods they use in answering survey questions. As part of a larger study, cognitive interviews were used to test a tobacco use survey that included ENDS questions with 25 young adults in Texas. By mapping results from cognitive interviews onto Tourangeau's four stage model of the survey response process, problems associated with survey questions were revised and then re-tested in multiple rounds of cognitive interviews. The four main areas of identified problems and attempts at question revision lay in improving the participant comprehension of the questions, the answer estimation processes, answer retrieval, and the answer response process. Comprehension issues regarding discernment between ENDS device types appeared to improve when representative pictures were added to the survey showing the vii type of device in question. Question comprehension and answer estimation processes both improved regarding using ENDS only as nicotine delivery systems when specific language that named nicotine cartridges and e-liquid as the content of devices was included in the question text. Regarding the answer retrieval process, results of this study showed that this sample of users had problems quantifying the amount of ENDS products consumed, as well as difficulty reporting the frequency of ENDS product use. The answer response improvement process allowed cognitive interview participants to add their own reasons for trying and using ENDS products to the list of available answer choices in multiple response questions. Cognitive interviews offered insight into the new and rapidly changing landscape of ENDS products through in-depth conversations with users. Future research is needed that allows both users and researchers to quantify ENDS product use. Exploration into the wide array of ENDS devices as well as possible population differences among specific device-type users would be valuable to public health professionals. As a survey-improvement tool, cognitive interviewing provided valuable insight into survey interpretation that was otherwise inaccessible to researchers.

MEMORY ENHANCING TECHNIQUES FOR INVESTIGATIVE INTERVIEWING Ronald P. Fisher 1992-01-01 Despite the obvious importance of eyewitness information in criminal investigation, police receive surprisingly little instruction on how to conduct an effective interview with a cooperative eyewitness. More than half of police departments have no formal training whatsoever for newly appointed investigators. Most texts in police science either completely omit the issue of effective interviewing techniques or provide only superficial coverage. This manual provides guiding principles to effective interviewing, with specific techniques to be used and others to be avoided. There are principles of memory retrieval so that the reader will understand why to employ specific techniques -- for example, when to use open-ended versus direct short-answer questions, effective use of pauses, asking follow-up questions, cues to name and number recall, etc. There is the strategy of interview sequential structure -- that is, what to probe for at the beginning, middle, and end of the interview. Also included are practical exercises and real-world experiences. The book will also be helpful for attorneys in conducting investigative interviews.

The Palgrave Handbook of Survey Research David L. Vannette 2017-12-21 This handbook is a comprehensive reference guide for researchers, funding agencies and organizations engaged in survey research. Drawing on research from a world-class team of experts, this collection addresses the challenges facing survey-based data collection today as well as the potential opportunities presented by new approaches to survey research, including in the development of policy. It examines innovations in survey methodology and how survey scholars and practitioners should think about survey data in the context of new digital sources of data. The Handbook is divided into four key sections: the challenges faced in conventional survey research; opportunities to expand data collection; methods of linking survey data with external sources; and, improving research transparency and data dissemination, with a focus on data curation, evaluating the usability of survey project websites, and the credibility of survey-based social science. Chapter 23 of this book is open access under a CC BY 4.0 license at link.springer.com.

Occupational Outlook Handbook United States. Bureau of Labor Statistics 1976

Questions About Questions Judith M. Tanur 1992-02-18 The social survey has become an essential tool in modern society, providing crucial measurements of social change, describing social life, and guiding government policy. But the validity of surveys is fragile and depends ultimately upon the accuracy of answers to survey questions. As our dependence on surveys grows, so too have questions about the accuracy of survey responses. Authored by a group of experts in cognitive psychology, linguistics, and survey research, Questions About Questions provides a broad review of the survey response problem. Examining the cognitive and social processes that influence the answers to questions, the book first takes up the problem of meaning and demonstrates that a respondent must share the survey researcher's intended meaning of a question if the response is to be revealing and informative. The book then turns to an examination of memory. It provides a framework for understanding the processes that can introduce errors into retrospective reports, useful guidance on when those reports are more or less trustworthy, and investigates techniques for the improvement of such reports. Questions about the rigid standardization imposed on the survey interview receive a thorough airing as the authors show how traditional survey formats violate the usual norms of conversational behavior and potentially endanger the validity of the data collected. Synthesizing the work of the Social Science Research Council's Committee on Cognition and Survey Research, Questions About Questions emphasizes the reciprocal gains to be achieved when insights and techniques from the cognitive sciences and survey research are exchanged. "these chapters provide a good sense of the range of survey problems investigated by the cognitive movement, the methods and ideas it draws upon, and the results it has yielded." —American Journal of Sociology

Advances in Questionnaire Design, Development, Evaluation and Testing Paul C. Beatty 2019-12-05 A new and updated definitive resource for survey questionnaire testing and evaluation Building on the success of the first Questionnaire Development, Evaluation, and Testing (QDET) conference in 2002, this book brings together leading papers from the Second International Conference on Questionnaire Design, Development, Evaluation, and Testing (QDET2) held in 2016. The volume assesses the current state of the art and science of QDET; examines the importance of methodological attention to the questionnaire in the present world of information collection; and ponders how the QDET field can anticipate new trends and directions as information needs and data collection methods continue to evolve. Featuring contributions from international experts in survey methodology, Advances in Questionnaire Design, Development, Evaluation and Testing includes latest insights on question characteristics, usability testing, web probing, and other pretesting approaches, as well as: Recent developments in the design and evaluation of digital and self-administered surveys Strategies for comparing and combining questionnaire evaluation methods Approaches for cross-cultural and cross-national questionnaire development New data sources and methodological innovations during the last 15 years Case studies and practical applications Advances in Questionnaire Design, Development, Evaluation and Testing serves as a forum to prepare researchers to meet the next generation of challenges, making it an excellent resource for researchers and practitioners in government, academia, and the private sector.

Scale Development Robert F. DeVellis 2016-03-30 In the Fourth Edition of Scale Development, Robert F. DeVellis demystifies measurement by emphasizing a logical rather than strictly mathematical understanding of concepts. The text supports readers in comprehending newer approaches to measurement, comparing them to classical approaches, and grasping more clearly the relative merits of each. This edition addresses new topics pertinent to modern measurement approaches and includes additional exercises and topics for class discussion. Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Socratic Questioning for Therapists and Counselors Scott H. Waltman 2020-09-09 This book presents a framework for the use of Socratic strategies in psychotherapy and counseling. The framework has been fine-tuned in multiple large-scale cognitive behavior therapy (CBT) training initiatives and is presented and demonstrated with applied case examples. The text is rich with case examples, tips, tricks, strategies, and methods for dealing with the most entrenched of beliefs. The authors draw from diverse therapies and theoretical orientation to present a framework that is flexible and broadly applicable. The book also contains extensive guidance on troubleshooting the Socratic process. Readers will learn how to apply this framework to specialty populations such as patients with borderline personality disorder who are receiving dialectical behavior therapy. Additional chapters contain explicit guidance on how to layer intervention to bring about change in core belief and schema. This book is a must read for therapists in training, early career professionals, supervisors, trainers, and any clinician looking to refine and enhance their Socratic strategies to bring about lasting change.

The Art of Coaching Elena Aguilar 2013-02-22 Hands-on resources for new and seasoned school coaches This practical resource offers the foundational skills and tools needed by new coaching educators, as well as presenting an overview of the knowledge and theory base behind the practice. Established coaches will find numerous ways to deepen and refine their coaching practice. Principals and others who incorporate coaching strategies into their work will also find a wealth of resources. Aguilar offers a model for transformational coaching which could be implemented as professional development in schools or districts anywhere. Although she addresses the needs of adult learners, her model maintains a student-centered focus, with a specific lens on addressing equity issues in schools. Offers a practical resource for school coaches, principals, district leaders, and other administrators Presents a transformational coaching model which addresses systems change Pays explicit attention to surfacing and interrupting inequities in schools The Art of Coaching: Effective Strategies for School Transformation offers a compendium of school coaching ideas, the book's explicit, user-friendly structure enhances the ability to access the information.

The Structure of Scientific Revolutions Thomas S. Kuhn 1999

Cognitive Interviewing Practice Debbie Collins 2014-11-10 The use of the cognitive interviewing method for survey question testing has proliferated and evolved over the past 30 years. In more recent years the method has been applied to the evaluation of information letters and leaflets and to research consent forms. This book provides a practical handbook for implementing cognitive interviewing methods in the context of applied social policy research, based on the approach used by the authors at the NatCen Social Research (NatCen) where cognitive interviewing methods have been used for well over a decade. The book provides a justification for the importance of question testing and evaluation and discusses the position of cognitive interviewing in relation to other questionnaire development and evaluation techniques. Throughout the book, the focus is on providing practical and hands-on guidance around elements such as sampling and recruitment, designing probes, interviewing skills, data management and analysis and how to interpret the findings and use them to improve survey questions and other documents. The book also covers cognitive interviewing in different survey modes, in cross national, cross cultural and multilingual settings and discusses some other potential uses of the method.

Cognitive Aspects of Survey Methodology Thomas B. Jabine 1984

Handbook of Survey Research Peter H. Rossi 2013-10-22 Handbook of Survey Research provides an introduction to the theory and practice of sample survey research. It addresses both the student who desires to master these topics and the practicing survey researcher who needs a source that codifies, rationalizes, and presents existing theory and practice. The handbook can be organized into three major parts. Part 1 sets forth the basic theoretical issues involved in sampling, measurement, and management of survey organizations. Part 2 deals mainly with ""hands-on,"" how-to-do-it issues: how to draw theoretically acceptable samples, how to write questionnaires, how to combine responses into appropriate scales and indices, how to avoid response effects and measurement errors, how actually to go about gathering survey data, how to avoid missing data (and what to do when you cannot), and other topics of a similar nature. Part 3 considers the analysis of survey data, with separate chapters for each of the three major multivariate analysis modes and one chapter on the uses of surveys in monitoring overtime trends. This handbook will be valuable both to advanced students and to practicing survey researchers seeking a detailed guide to the major issues in the design and analysis of sample surveys and to current state of the art practices in sample surveys.

Self-Awareness (HBR Emotional Intelligence Series) Harvard Business Review 2018-11-13 Self-awareness is the bedrock of emotional intelligence that enables you to see your talents, shortcomings, and potential. But you won't be able to achieve true self-awareness with the usual quarterly feedback and self-reflection alone. This book will teach you how to understand your thoughts and emotions, how to persuade your colleagues to share what they really think of you, and why self-awareness will spark more productive and rewarding relationships with your employees and bosses. This volume includes the work of: Daniel Goleman Robert Steven Kaplan Susan David HOW TO BE HUMAN AT WORK. The HBR Emotional Intelligence Series features smart, essential reading on the human side of professional life from the pages of Harvard Business Review. Each book in the series offers proven research showing how our emotions impact our work lives, practical advice for managing difficult people and situations, and inspiring essays on what it means to tend to our emotional well-being at work. Uplifting and practical, these books describe the social skills that are critical for ambitious professionals to master.

The SAGE Handbook of Public Opinion Research Wolfgang Donsbach 2007-12-18 ?Some of the most experienced and thoughtful research experts in the world have contributed to this comprehensive Handbook, which should have a place on every serious survey researcher?s bookshelf? - Sir Robert Worcester, Founder of MORI and President of WAPOR ?82-?84. ?This is the book I have been waiting for. It not only reflects the state of the art, but will most likely also shape public opinion on public opinion research? - Olof Petersson, Professor of political science, SNS, Stockholm, Sweden ?The Handbook of Public Opinion Research is very authoritative, well organized, and sensitive to key issues in opinion research around the world. It will be my first choice as a general reference book for orienting users and training producers of opinion polls in Southeast Asia? - Mahar K. Mangahas, Ph.D., President of Social Weather Stations, Philippines (www.sws.org.ph) ?This is the most comprehensive book on public opinion research to date? - Robert Ting-Yiu Chung, Secretary-Treasurer, World Association for Public Opinion Research (WAPOR); Director of Public Opinion Programme, The University of Hong Kong Public opinion theory and research are becoming increasingly significant in modern societies as people?s attitudes and behaviours become ever more volatile and opinion poll data becomes ever more readily available. This major new Handbook is the first to bring together into one volume the whole field of public opinion theory, research methodology, and the political and social embeddedness of polls in modern societies. It comprehensively maps out the state-of-the-art in contemporary scholarship on these topics. With over fifty chapters written by distinguished international researchers, both academic and from the commercial sector, this Handbook is designed to: - give the reader an overview of the most important concepts included in and surrounding the term ?public opinion? and its application in modern social research - present the basic empirical concepts for assessing public opinion and opinion changes in society - provide an overview of the social, political and legal status of public opinion research, how it is perceived by the public and by journalists, and how it is used by governments - offer a review of the role and use of surveys for selected special fields of application, ranging from their use in legal cases to the use of polls in marketing and campaigns. The Handbook of Public Opinion Research provides an indispensable resource for both practitioners and students alike.

Evidence-based Investigative Interviewing Jason J. Dickinson 2019-02-21 For as long as we have been researching human memory, psychologists have been investigating how people remember and forget. This research is regularly drawn upon in our legal systems. Historically, we have relied upon eyewitness memory to help judge responsibility and adjudicate truth, but memory is malleable, prone to error, and susceptible to bias. Even confident eyewitnesses make mistakes, and even accurate witnesses sometimes find their testimony subjected to harsh scrutiny. Emerging from this environment, the Cognitive Interview (CI) became a means of assisting cooperative witnesses with recalling more information without sacrificing accuracy. First used by police interviewing adult witnesses, it is now used with many populations in many contexts, including public health, accident reconstruction, and the interrogation of terror suspects. Evidence-Based Investigative Interviewing reviews the application of cognitive research to investigative interviewing, revealing how principles of cognition, memory, and social dynamics may increase the accuracy of eyewitness testimony. It provides evidence-based applications for investigators beyond the forensic domain in areas such as eyewitness identification, detecting deception, and interviewing children. Drawing together the work of thirty-three authors across both the academic and practice communities, this comprehensive collection is essential reading for researchers in psychology, forensics, and disciplines such as epidemiology and gerontology.

PISA 2003 Technical Report OECD 2005-07-26 The PISA 2003 Technical Report describes the complex methodology underlying PISA 2003, along with additional features related to the implementation of the project at a level of detail that allows researchers to understand and replicate its analyses.

The Psychology of Survey Response Roger Tourangeau 2000-03-13 Examines the complex psychological processes involved in answering different types of survey questions.

Methodological Practices in Social Movement Research Donatella Della Porta 2014 Social movement studies have grown enormously in the last few decades, spreading from sociology and political science to other fields of knowledge, as varied as geography, history, anthropology, psychology, economics, law and others. With the growing interest in the field, there has been also an increasing need for methodological guidance for empirical research. This volume aims at addressing this need by introducing main methods of data collection and dataanalysis as they have been used in past research on social movements. The book emphasises a practical approach, presenting in each chapter specific discussions on the main steps of research using a certain method; from research design to data collection and the use of information. Indoing so, dilemmas and choices are presented, and illustrated within chapters following the same systemic approach.

Encyclopedia of Survey Research Methods Paul J. Lavrakas 2008-09-12 In conjunction with top survey researchers around the world and with Nielsen Media Research serving as the corporate sponsor, the Encyclopedia of Survey Research Methods presents state-of-the-art information and methodological examples from the field of survey research. Although there are other "how-to" guides and references texts on survey research, none is as comprehensive as this Encyclopedia, and none presents the material in such a focused and approachable manner. With more than 600 entries, this resource uses a Total Survey Error perspective that considers all aspects of possible survey error from a cost-benefit standpoint.